

G C N

GAME CHANGERS NETWORK

Stories of the People Changing the Game.

BUSINESS. LEADERSHIP. INNOVATION. IMPACT.

BILINGUAL PROGRAMMING • ENGLISH & SPANISH

INVESTOR DECK

NOW STRATEGIES LLC • GCNCENTRAL.COM • SUPPORT@NOW-STRATEGIES.COM



A MEDIA NETWORK BUILT FOR SCALE

GCN is a multi-platform media network telling the stories of the entrepreneurs, executives and innovators reshaping industries. Programming spans streaming television, documentary, podcast, publishing, editorial journalism and live events — produced under one editorial standard and one brand.

- GCN Watch — streaming programming and originals
- GCN Shows — video-first interview and podcast programming
- GCN Publishing — the Game Changers book series
- GCN Stories — editorial journalism and profiles
- GCN Live — summits, premieres and live experiences
- Bilingual production — English and Spanish

NETWORK REACH

50

MILLION PEOPLE PER MONTH

Aggregate monthly reach across GCN distribution, syndication and partner platforms.

DISTRIBUTION

Roku · Amazon Fire TV · YouTube · Web

THE OPPORTUNITY

Business media is consolidating around personality-driven creators or legacy institutions. GCN sits in the gap: institutional credibility with creator-economy speed and economics.

50M

MONTHLY REACH ACROSS PLATFORMS

6

PROGRAMMING DIVISIONS

4+

ACTIVE DISTRIBUTION PLATFORMS

- Owned-and-operated distribution plus platform syndication
- Diversified revenue: sponsorship, programming, publishing, events
- Evergreen library that compounds in value

PROGRAMMING SLATE



GAME CHANGERS

Flagship interview series with founders and executives.



THE VIP SHOW

Video-first conversations with names including Grant Cardone and Ed Mylett.



INSIDE THE DEAL

How consequential deals actually get done.



GCN DOCUMENTARIES

Long-form documentary on industries in transition.

ALSO: THE BUILDERS • LEADERS • GCN STORIES • GCN LIVE

WHO WATCHES GCN

50M

MONTHLY REACH

Founders

OWNERS & OPERATORS

C-Suite

EXECUTIVES & INVESTORS

Growth

EMERGING LEADERS

GCN reaches decision-makers: business owners, executives, investors and the professionals who follow them. Audiences arrive through streaming platforms, YouTube, podcast feeds, editorial and live events — the same person, met on four surfaces.

- Streaming television and connected-TV apps
- YouTube and social video distribution
- Podcast and audio platforms
- Editorial, newsletter and live events
- Bilingual content and audience development

PARTNER WITH GCN

Sponsors integrate into programming, not around it. Every package is built on GCN production values and network distribution.

PRESENTING SPONSOR

- Series-level title integration
- On-air and end-card branding
- Cross-network promotion
- Co-branded live activation

SEGMENT SPONSOR

- Segment ownership in a show
- Host-read integration
- Episode-level social cutdowns
- Newsletter placement

NETWORK PARTNER

- Run-of-network placements
- Podcast and audio spots
- Editorial sponsorship
- Event presence

PRICING BY PACKAGE — AVAILABLE ON REQUEST

HOW GCN MAKES MONEY

SPONSORSHIP & ADVERTISING

Presenting, segment and run-of-network packages across video, audio and editorial.

PROGRAMMING & PRODUCTION

Branded series, documentary commissions and co-productions.

PUBLISHING

The Game Changers book series and special editions.

LIVE EVENTS

Summits, premieres, sponsorship and ticketing.

DISTRIBUTION & LICENSING

Platform syndication and library licensing.

WHERE WE'RE GOING

NOW

- Roku, Fire TV, YouTube and web distribution
- Flagship series and The VIP Show in production
- Volume I of the book series published

NEXT

- Apple TV, Android TV, Samsung and LG apps
- Expanded originals slate and documentary unit
- GCN Live summit series

SCALE

- Advertising sales at network scale
- International syndication
- Library licensing and franchise formats

THE ASK

GCN is raising growth capital to expand its originals slate, build out platform distribution and stand up a network-scale advertising operation.

ORIGINAL PROGRAMMING

Series production, documentary unit and studio capacity

DISTRIBUTION

Connected-TV apps and platform expansion

AD SALES & MARKETING

Sales team, audience growth and brand campaigns

TECHNOLOGY & OPS

Streaming infrastructure and editorial systems

INVESTOR CONTACT

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Terms, financial detail and reach documentation available on request under NDA.

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STORIES OF THE PEOPLE CHANGING THE GAME.

Let's build the next chapter of business media.

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