

G C N

GAME CHANGERS NETWORK

Stories of the People Changing the Game.

BUSINESS. LEADERSHIP. INNOVATION. IMPACT.

BILINGUAL PROGRAMMING • ENGLISH & SPANISH

GUEST & SHOW HOST DECK

NOW STRATEGIES LLC • GCNCENTRAL.COM • SUPPORT@NOW-STRATEGIES.COM



A MEDIA NETWORK BUILT FOR SCALE

GCN is a multi-platform media network telling the stories of the entrepreneurs, executives and innovators reshaping industries. Programming spans streaming television, documentary, podcast, publishing, editorial journalism and live events — produced under one editorial standard and one brand.

- GCN Watch — streaming programming and originals
- GCN Shows — video-first interview and podcast programming
- GCN Publishing — the Game Changers book series
- GCN Stories — editorial journalism and profiles
- GCN Live — summits, premieres and live experiences
- Bilingual production — English and Spanish

NETWORK REACH

50

MILLION PEOPLE PER MONTH

Aggregate monthly reach across GCN distribution, syndication and partner platforms.

DISTRIBUTION

Roku · Amazon Fire TV · YouTube · Web

PROGRAMMING SLATE



GAME CHANGERS

Flagship interview series with founders and executives.



THE VIP SHOW

Video-first conversations with names including Grant Cardone and Ed Mylett.



INSIDE THE DEAL

How consequential deals actually get done.



GCN DOCUMENTARIES

Long-form documentary on industries in transition.

ALSO: THE BUILDERS • LEADERS • GCN STORIES • GCN LIVE

WHO WATCHES GCN

50M

MONTHLY REACH

Founders

OWNERS & OPERATORS

C-Suite

EXECUTIVES & INVESTORS

Growth

EMERGING LEADERS

GCN reaches decision-makers: business owners, executives, investors and the professionals who follow them. Audiences arrive through streaming platforms, YouTube, podcast feeds, editorial and live events — the same person, met on four surfaces.

- Streaming television and connected-TV apps
- YouTube and social video distribution
- Podcast and audio platforms
- Editorial, newsletter and live events
- Bilingual content and audience development

APPLY TO APPEAR ON GCN

GCN reviews applications from founders, executives and operators for interview programming, the Game Changers book series and network features. Selection is editorial: we look for a real story, a real business and a point of view.

- 01 APPLY**
Submit your story, company and role.
- 02 EDITORIAL REVIEW**
Our team evaluates fit for a specific show or volume.
- 03 PRODUCTION**
Pre-interview, studio or remote taping, full GCN production.
- 04 DISTRIBUTION**
Episode, book placement and cross-network promotion.

OPPORTUNITY TRACKS

SHOW GUEST

Interview programming across GCN originals

BOOK CONTRIBUTOR

Featured profile in the Game Changers series

FEATURE STORY

GCN Stories editorial profile

LIVE STAGE

Speaking at GCN summits and premieres

WAYS TO WORK WITH GCN

Two levels of participation, both built on GCN production values and network distribution. Investment levels are shared with qualified applicants after editorial review.

LEVEL ONE

BE A GUEST

One produced feature

- One fully produced interview episode
- Studio or remote taping with GCN production team
- Distribution across GCN streaming, podcast and YouTube
- Social cutdowns and promotional clips
- Episode page and newsletter placement

LEVEL TWO

HOST YOUR OWN SHOW

Weekly series, 12-month season

- One episode per week, produced and published
- Full GCN production, editing and post
- Branded show page and network placement
- Streaming, podcast and social distribution
- Promotional support and sponsorship opportunities

INVESTMENT LEVELS AND RATE SHEET PROVIDED ON APPLICATION

WHERE WE'RE GOING

NOW

- Roku, Fire TV, YouTube and web distribution
- Flagship series and The VIP Show in production
- Volume I of the book series published

NEXT

- Apple TV, Android TV, Samsung and LG apps
- Expanded originals slate and documentary unit
- GCN Live summit series

SCALE

- Advertising sales at network scale
- International syndication
- Library licensing and franchise formats

YOUR NEXT STEP

Applications are reviewed editorially. If your story and business are a fit, our team walks you through the show, the schedule and the investment level for your track.

APPLY ONLINE

gcncentral.com/partners — tell us about you and your company.

EDITORIAL REVIEW

We confirm the right show, format and calendar.

RATE SHEET

You receive the full rate sheet and production timeline.

TAPING

Studio or remote, produced by the GCN team.

APPLY / CONTACT

GCNCENTRAL.COM

[/partners](https://gcncentral.com/partners)

support@now-strategies.com

Limited guest and host slots per season — placements are confirmed in production order.

G C N

STORIES OF THE PEOPLE CHANGING THE GAME.

Your story belongs on the network.

SUPPORT@NOW-STRATEGIES.COM

GCNCENTRAL.COM